

JENNY QUAN

UX/UI DESIGNER

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🔗 jennyq.design

📍 Los Altos, California

EDUCATION

NEW ENGLAND INSTITUTE
OF ART [Brookland, MA]
Certificate in Web Development,
2010

UCLA [Los Angeles, CA]
Master of Arts, 2004 in East Asian
Studies

UCLA [Los Angeles, CA]
Bachelor of Arts, 2001 in History
Summa Cum Laude

SKILLS

IDEATION / STORYBOARDING /
PERSONAS / INFORMATION
ARCHITECTURE / LAYOUT/
TYPOGRAPHY / COLOR THEORY /
WIREFRAMES / MOCK UP /
PROTOTYPING / HTML +CSS

PROGRAMS

BALSAMIQ / SKETCH / INVASION /
ADOBE XD / ILLUSTRATOR/
PHOTOSHOP / DREAMWEAVER /
INDESIGN / PREMIER PRO / FINAL
CUT PRO / KEYNOTE / POWER
POINT

DESIGNER AND STRATEGIST WITH OVER 10
YEARS OF EXPERIENCE IN VISUAL, BRAND,
IDENTITY, UX AND UI DESIGN.

EXPERIENCE

MAR 2021-PRESENT

SENIOR UX/UI DESIGNER AT RAYDIANT (FORMERLY HOOPLA) [REMOTE]

Designed a dashboard for employees and their managers to track goals and performances. Redesigned tv content to responsively display on any screen sizes and orientation. Interviewed end point users, created personas and empathy mappings to better understand users and their needs for our new web app. Creating the user flow and ui for the new web app.

OCT 2018-MAR 2021

SENIOR UX/UI DESIGNER AT HOOPLA [REMOTE]

Worked with product team and customer service team to define and design features for Hoopla's employee engagement and gamification web app and TV experience. Created user flow, mock ups and prototypes for features. Helped transform Hoopla from an in-office only experience into a workplace platform that provided employees with the tools to stay engaged and up to date with company information in all different types of work settings.

FEB 2013-OCT 2018

UX DESIGNER + CONTENT MANAGER AT STANFORD LAW SCHOOL [STANFORD, CA]

Improved user experience, developed content strategy, and produced graphics for the law school. Performed user tests and interviews to identify needs. Created user flows, mock ups and prototypes that got stakeholders buy-in. Designed online/print templates, holiday cards, ads and brochures for law school clients. Developed a content blueprint for managing web content on higher level webpages and provided training for over 300+ content editors.

JAN 2010-FEB 2013

MARKETING + DESIGN MANAGER AT LARK [MOUNTAIN VIEW, CA]

Managed branding and produced marketing creatives for lark, a mobile health start up. Designed lark's websites, landing pages, ads, email and graphics for tradeshow and social media campaigns. Helped develop the look and feel for the lark brand and created style guide. Directed product photo shoot and established lifestyle branding. Produced investor presentations.